

GERMAN-FRENCH CLEANTECH WEBINAR (Bavaria - Région SUD)

March 24th 2021, 14:00 - 16:30

1/ Introduction, Business opportunities, Funding (75 mn):

Speaker	Organization	Topic
Wolfgang THORAN	German Consulate in Marseille	Political framework, welcoming words
Pierre LANAPATS	French Consulate in Munich	Political framework, welcoming words
Eva APFEL	Invest in Bavaria	Business opportunities in Bavaria
Mathias MERLE	Rising SUD	Business opportunities in Région SUD
Marie GONZALES	EEN: Enterprise Europe Network	Presentation of EEN: actions and support
Peter BUERSTEDDE	German Trade and Invest (GTAI)	German financial support tools for export
Tiny DOUCENDE-RAMIREZ	BPI France - Delegate International Affairs Région Sud	"Financial support and guarantee mechanisms for successful development in Germany"
Dr. Thomas AMMERL	BayFOR (Bavarian Research Alliance)	"How to be successful in European R&I-funding for Green Topics" (incl. PRIMA).
Romane BILBAULT	BPI France & ZIM - International Partnerships Development Officer	Partnership & Innovation: Focus on the new innovation call for collaborative projects between France and Germany managed by BPI France & ZIM (Central Innovation Programme for SMEs)

2/ Pitching sessions of companies in 3 breakout rooms on the following topics (60 mn):

1. Waste management and circular economy
 2. Water management
 3. Soil remediation
- } Digitalization as a cross-cutting topic

In each breakout room will take place:

- Introduction round and pitching: service offers + cooperation search
- Open discussion
- Sum up of main points by moderator

3/ Closing session in main room (15 mn):

Questions & Answers, summary of the principal findings and next steps (e.g. "Horizon Pollutec exhibition" in Lyon, 12-15th October 2021, <https://www.pollutec.com/fr-fr.html>)

Further information: Christine Jobert (CAFAP) christine.jobert@cafap.fr – (+33) 4 42 21 29 55

Registration: <http://cafap.net/index.php/2021/03/24/save-the-date-mercredi-24-mars-2021-1400-1630-cleanotech-webinar-bavaria-region-sud/>